

KCET PUBLIC TELEVISION
FCC-EEO Annual Report
(Reporting Period- August 1, 2008 to July 31, 2009)

KCET FILLED POSITIONS

| Position Title & Department | Recruitment Resources Used to Fill Vacancy | Recruitment Resources From Where Applicant Was Hired | Number of Applicants Interviewed & Recruiting Resources |
|--|---|---|---|
| Member & Viewer Services Representative Membership Marketing Department | -Internal Posting–Email -KCET.org -Job Line -Monster.com -Careerbuilder.com | KCET.org | 26-Monster.com 4-Careerbuilder.com 1-EDD 1-KCET.org 1-Applicant Pool from prior search |
| Human Resources Coordinator Human Resources Department | Recall- Former Employee | Rehired Former Employee | 1-Former Employee |
| Marketing Promotions Specialist Membership Marketing Department | -Internal Posting–Email -KCET.org -Job Line -MonsterTRAK.com | MonsterTRAK.com | 7-MonsterTRAK.com 3-Employee Referral 1-KCET.org |
| Accountant/Analyst Finance Department | -Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com | KCET.org | 3-Careerbuilder.com 2-KCET.org 2-Monster.com |
| Executive Assistant Programming & Production Department | -Internal Posting–Email -KCET.org -Job Line -Entertainmentcareers.net -Monster.com -Varietycareers.com | Varietycareers.com | 2-Applicant Pool from prior search 6-Entertainmentcareers.net 2-Monster.com 2-Varietycareers.com |
| Manager, eMarketing Membership Marketing Department | -Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com | KCET.org | 1-Applicant Pool from prior search 4-Careerbuilder.com 1-Internal Applicant 1-KCET.org |

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|---|--|---|--|
| <p>Manager, Project New Media Department</p> | <p>-Internal Posting–Email -KCET.org -Job Line -Cal Poly Pomona -Cal State Fullerton -Cal State Northridge -Dice.com -Entertainmentcareers.net -Monster.com -UCLA Career Center -USC Career Center -Varietycareers.com</p> | <p>KCET.org</p> | <p>1-Entertainmentcareers.net 3-KCET.org 2-Varietycareers.com</p> |
| <p>Associate Producer New Media Department</p> | <p>-Internal Posting–Email -KCET.org -Job Line</p> | <p>Hired Temporary Employee to Full-time Status</p> | <p>1-Temporary Employee</p> |
| <p>Security Officer Security Department</p> | <p>-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Monster.com</p> | <p>Careerbuilder.com</p> | <p>9-Careerbuilder.com 1-Craig’s List (*) 1-Job Line 2-KCET.org 6-Monster.com</p> |
| <p>Coordinator, Special Events Development Department</p> | <p>-Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -DesertHelpWanted.com -Nonprofit Directions</p> | <p>Deserthelpwanted.com</p> | <p>1-Careerbuilder.com 2-Deserthelpwanted.com 1-KCET.org</p> |
| <p>Administrative Assistant Legal Department</p> | <p>-Internal Posting–Email -KCET.org -Job Line -Entertainmentcareers.com -Monster.com -Varietycareers.com</p> | <p>Employee Referral</p> | <p>1-Employee Referral</p> |
| <p>Producer, New Media New Media Department</p> | <p>-Internal Posting–Email -KCET.org -Job Line -Entertainmentcareers.com -Monster.com -Varietycareers.com</p> | <p>Hired Temporary Employee to Full-time Status</p> | <p>1-Temporary Employee 1-National Hispanic Media Coalition 1-Monster.com 1-Varietycareers.com</p> |
| <p>Director Communications Department</p> | <p>-Internal Posting–Email -KCET.org -Job Line</p> | <p>Promoted Internal Applicant</p> | <p>1-Internal Applicant</p> |

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|---|---|--|---|
| Executive Assistant Legal Department | -Internal Posting–Email -KCET.org -Job Line -Careerbuilder.com -Daily Journal | Careerbuilder.com | 10-Careerbuilder.com 3-Employee Referral |
| Coordinator, Cash Receipts Finance Department | -Internal Posting–Email -KCET.org -Job Line | Hired Temporary Employee to Full-time Status | 1-Temporary Employee |
| Accounts Receivable and Payroll Analyst Finance Department | -Internal Posting–Email -KCET.org -Job Line | Hired Temporary Employee to Full-time Status | 1-Temporary Employee |
| Director, Staff TV Production Management Department | Recall- Former Employee | Rehired Former Employee | 1-Former Employee |
| Master Control Engineer Engineering Department | -Internal Posting–Email -KCET.org -Job Line -Entertainmentcareers.com | Hired Per Diem Employee to Full-time Status | 1-Per Diem Staff |

Contact Information for Each Non-Internal Recruitment Resources 1

Cal State Fullerton University

800 North State College Blvd. LH-208

Fullerton, CA 92831

Contact: Career Center

714-278-3121

www.fullerton-csm.symplicity.com

Cal State Polytechnic University Pomona (Cal Poly Pomona.)

3801 West Temple Avenue, Bldg 97 Room 100

Pomona, CA 91768-4025

Contact: Career Center

909-869-2342

www.csupomona-csm.symplicity.com

Cal State University Northridge

18111 Nordhoff Street, University Hall 105
Northridge, CA 91330

Contact: Career Center

818-677-2878

www.csun-csm.symplicity.com

Careerbuilder.com & Los Angeles Times

202 West First Street
Los Angeles, CA 90053

Contact: Evelyn Corpuz, Employment Advertising

213-237-7426

email: evelyn.corpuz@latimes.com

DesertHelpWanted.com

Owned by RegionalHelpWanted.com, Inc.
One Civic Center Plaza, Suite 506
Poughkeepsie, NY 12601

Contact: Keith Coleman

800-365-8630, ext. 571

303-800-9392

Dice.com

4101 NW Urbandale Drive
Urbandale, IA 50322

Contact: Josh Fleming

877-386-3323 x2190

EntertainmentCareers.Net

914 South Barrington Avenue
Los Angeles, CA 90049

Contact: Brad Hall

310-442-0200

KCET.org

4401 Sunset Blvd.
Los Angeles, CA 90027

Contact: Kate Fulton

323-953-5221

KCET Job Line- 323-953-5240

4401 Sunset Blvd.
Los Angeles, CA 90027

Contact: Lara Rosen

323-953-5508

KCET Union Per Diem Pool

4401 Sunset Blvd.
Los Angeles, CA 90027

Contact: Barbara Hughes

213-953-5264

Mexican American Opportunity Foundation (MAOF)

972 South Goodrich Boulevard
Commerce, CA 90022

Contact: Terri Gallegos

323-313-1626

tgallegos@maof.org

Monster.com

Contact: Mark Manfre

480-567-3806

email: mark.manfre@monster.com

MonsterTRAK.com

11845 W. Olympic Boulevard, Suite 500
Los Angeles, CA 90064

Contact: C.J. Thompkins

310-893-5566

email: cj.thompkins@monster.com

National Hispanic Media Coalition

55 South Grand Avenue
Pasadena, CA 91105-1602

Contact: Alex Nogales

213-534-3026

State of California Employment Development Department (EDD)

1255 Central Avenue
Glendale, CA 91204

Contact: Ophelia Gevorkian

818-409-0420

ogevorki@edd.ca.gov

University of California Los Angeles (UCLA)

501 Westwood Plaza, Floors Two and Three
Los Angeles, CA 90095-2573

Contact: Career Center

310-206-1902

www.ucla-csm.symplicity.com

University of Southern California (USC)

3601 Trousdale Parkway, STU 110

Los Angeles, CA 90089-4897

Contact: Career Center

213-740-9111

www.careers.usc.edu

Variety/Varietycareers.com

5700 Wilshire Blvd.

Los Angeles, CA 9036

Contact: Lauren Cutlip

781-734-8651

Lauren.cutlip@reedbusiness.com

The Los Angeles Daily Journal

111 N. Hill Street

Los Angeles, CA 90012

Contact: website "Classified Ads"

213-687-9652

www.dailyjournal.com

(Applicant identified Craig's List as the source where applicant learned of the open position at KCET, although KCET did not advertise on the Craig's List web site.*

¹ *All recruitment resources listed were contacted by KCET for the advertising and posting of positions. No resource listed specifically requested recruitment information from KCET.*