Schedule A
KCET-TV (1713)
Los Angeles, CA

NFFS Excluded?
If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.

Source of Income

	2009 data	2010 data	Revision
1. Amounts provided directly by federal government agencies	$571,678	$266,519	$
A. PTFP (NTIA) Facilities Grants	$29,333	$144,713	$
Variance greater than 25%.			
B. Department of Education	$0	$0	$
C. Department of Health and Human Services	$0	$0	$
D. National Endowment for the Arts and Humanities	$477,768	$0	$
Variance greater than 25%.			
E. National Science Foundation	$0	$0	$
F. Other Federal Funds (specify)	$64,577	$121,806	$

Description	Amount	Revision
NEH	$121,806	$

Variance greater than 25%.			
2. Amounts provided by Public Broadcasting Entities (e.g. CPB, PBS, NPR, etc., including other stations and regional networks. See Guidelines for complete list.)	$10,501,734	$7,941,281	$
A. CPB - Community Service Grants (for radio enter unrestricted portion only)	$5,549,449	$4,505,850	$
B. CPB - Digital Project Grants	$658,000	$0	$
Variance greater than 25%.			
C. CPB - Restricted portion of Radio Community Service Grants	$0	$0	$
D. CPB - TV Interconnection grants	$0	$0	$
E. CPB - all other funds	$0	$0	$
F. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	$4,294,285	$3,435,431	$
G. NPR - all payments except pass-through payments. See Guidelines for details.	$0	$0	$
H. Public broadcasting stations - all payments	$0	$0	$
I. Other PBE funds (specify)	$0	$0	$
3. Local boards and departments of education or other local government or agency sources	$288,975	$288,262	$

Exclusion Description	Amount	Revision
Rentals of studio space, equipment, tower, parking space	$243,572	$

4. State boards and departments of education or other state government or agency sources	$4,769,695	$1,142,984	$

Variance greater than 25%.

Exclusion Description	Amount	Revision
Rentals of studio space, equipment, tower, parking space	$18,911	$

5. State colleges and universities	$363,630	$254,544	$

Variance greater than 25%.

6. Other state-supported colleges and universities	$0	$0	$
7. Private colleges and universities	$0	$0	$
8. Foundations and nonprofit associations	$9,659,919	$7,651,707	$

	2009 data	2010 data	
8a. How much of this revenue was received as underwriting?	$8,843,476	$6,939,480	$

Exclusion Description	Amount	Revision
Rentals of studio space, equipment, tower, parking space	$712,227	$

9. Business and Industry	$11,586,021	$6,661,717	$

	2009 data	2010 data	
9a. How much of this revenue was received as underwriting?	$10,313,832	$1,957,969	$

Variance greater than 25%.

Exclusion Description	Amount	Revision
Rentals of studio space, equipment, tower, parking space	$1,470,873	$
Rentals of membership lists	$60,865	$
Refunds, rebates, reimbursements and insurance proceeds	$20,943	$
Production, taping, or other broadcast related activities	$3,151,067	$

10. Memberships and subscriptions (net of write-offs)	$12,897,063	$12,320,367	$

	2009 data	2010 data
10a. Total number of contributors.	166,000	133,974

Exclusion Description	Amount	Revision
Sale of premiums	$42,048	$

11. Revenue from Friends groups less any revenue included on line 10	$0	$0	$

	2009 data	2010 data
11a. Total number of Friends contributors.	0	0

12. Subsidiaries and other activities unrelated to public broadcasting (See instructions)	$0	$0	$

Form of Revenue

	2009 data	2010 data	Revision
13. Auction revenue	$136,954	$55,181	$
A. Gross auction revenue	$136,954	$55,181	$

Variance greater than 25%.

B. Direct auction expenses	$0	$0	$
14. Special fundraising activities	$1,151,257	$1,005,238	$
A. Gross special fundraising revenues	$1,151,257	$1,005,238	$
B. Direct special fundraising expenses	$0	$0	$
15. Passive income	$185,957	$217,170	$
A. Interest and dividends (other than on endowment funds)	$54,061	$4,416	$

Variance greater than 25%.

B. Royalties	$131,896	$212,754	$

Variance greater than 25%.

C. PBS or NPR pass-through copyright royalties	$0	$0	$
16. Gains and losses on investments, charitable trusts and gift annuities and sale of other assets (other than endowment funds)	$-567,552	$312,020	$
A. Gains from sales of property and equipment - do not report losses	$0	$0	$
B. Realized gains/losses on investments (other than endowment funds)	$-6,348	$0	$

Variance greater than 25%.

C. Unrealized gains/losses on investments and actuarial gains/losses on charitable trusts and gift annuities (other than endowment funds)	$-561,204	$312,020	$

Variance greater than 25%.

17. Endowment revenue	$944,543	$608,557	$
A. Contributions to endowment principal	$786,059	$445,577	$

Variance greater than 25%.

B. Interest and dividends on endowment funds	$158,484	$162,980	$
C. Realized and unrealized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen - e.g. "-1,765")	$0	$0	$
18. Capital fund contributions	$319,314	$0	$
A. Facilities and equipment (except funds received from federal or public broadcasting sources)	$319,314	$0	$

Variance greater than 25%.

B. Other	$0	$0	$
19. Gifts and bequests from major individual donors	$6,254,404	$4,239,888	$

	2009 data	2010 data
19a. Total number of major individual donors	545	503

Variance greater than 25%.

20. Other Direct Revenue	$0	$0	$
21. Total Revenue (Sum of lines 1 through 12, 13a, 14a, and 15 through 20).	$59,063,592	$42,965,435	$

Variance greater than 25%.

Adjustments to Revenue

	2009 data	2010 data	Revision
22. Federal revenue from line 1.	$571,678	$266,519	$

Variance greater than 25%.

23. Public broadcasting revenue from line 2.	$10,501,734	$7,941,281	$
24. Capital funds exclusion (from line 18a) - TV only	$319,314	$0	$

Variance greater than 25%.

25. Other revenue on line 21 not meeting the source, form, purpose, or recipient criteria to be included as NFFS. Click here to view all revenue reported as NFFS X.	$2,416,739	$5,720,506	$

Variance greater than 25%.

26. Other automatic subtractions from total revenue	$-567,552	$312,020	$

A. Auction expenses – limited to the lesser of lines 13a or 13b	$0	$0	$
B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	$0	$0	$
C. Gains from sales of property and equipment – line 16a	$0	$0	$
D. Realized gains/losses on investments (other than endowment funds) – line 16b	$-6,348	$0	$

Variance greater than 25%.

E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	$-561,204	$312,020	$

Variance greater than 25%.

F. Realized and unrealized net investment gains/losses on endowment funds – line 17c	$0	$0	$
27. **Total Direct Nonfederal Financial Support** (Line 21 less Lines 22 through 26). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	$45,821,679	$28,725,109	$

Variance greater than 25%.

Comments

Comment	Name	Date	Status
Schedule B WorkSheet KCET-TV (1713) Los Angeles, CA			

Comments

Comment	Name	Date	Status
Occupancy List KCET-TV (1713) Los Angeles, CA			

Type of Occupancy	Location	Value

Schedule B Totals
KCET-TV (1713)
Los Angeles, CA

	2009 data	2010 data	
1. Total support activity benefiting station	$	$0	$
2. Occupancy value		$0	$
3. Deductions: Fees paid to the licensee for overhead recovery, assessment, etc.	$	$0	$
4. Deductions: Support shown on lines 1 and 2 in excess of revenue reported in financial statements.	$	$0	$
5. Total Indirect Administrative Support (Forwards to Line 2 of the Summary of Nonfederal Financial Support)	$	$0	$
6. Please enter an institutional type code for your licensee.			

Comments

Comment	Name	Date	Status
Schedule C KCET-TV (1713) Los Angeles, CA			

	2009 data	Donor Code	2010 data	Revision
1. PROFESSIONAL SERVICES (must be eligible as NFFS)	$0		$0	$
A. Legal	$0		$0	$
B. Accounting and/or auditing	$0		$0	$
C. Engineering	$0		$0	$
D. Other professionals (see specific line item instructions in Guidelines before completing)	$0		$0	$
2. GENERAL OPERATIONAL SERVICES (must be eligible as NFFS)	$0		$0	$
A. Annual rental value of space (studios, offices, or tower facilities)	$0		$0	$
B. Annual value of land used for locating a station-owned transmission tower	$0		$0	$
C. Station operating expenses	$0		$0	$
D. Other (see specific line item instructions in Guidelines before completing)	$0		$0	$
3. OTHER SERVICES (must be eligible as NFFS)	$922,962		$1,058,455	$
A. ITV or educational radio	$0		$0	$
B. State public broadcasting agencies (APBC, FL-DOE, eTech Ohio)	$0		$0	$
C. Local advertising	$922,962	BS	$1,058,455	$
D. National advertising	$0		$0	$
4. Total in-kind contributions - services and other assets eligible as NFFS (sum of lines 1 through 3), forwards to Line 3a. of the Summary of Nonfederal Financial Support	$922,962		$1,058,455	$
5. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	$307,538		$589,820	$
A. Compact discs, records, tapes and cassettes	$0		$0	$
B. Exchange transactions	$0		$0	$
C. Federal or public broadcasting sources	$186,000	PB	$450,000	$
D. Fundraising related activities	$0		$0	$
E. ITV or educational radio outside the allowable scope of approved activities	$0		$0	$
F. Local productions	$0		$0	$
G. Program supplements	$0		$0	$
H. Programs that are nationally distributed	$0		$0	$
I. Promotional items	$121,538	BS	$139,820	$
J. Regional organization allocations of program services	$0		$0	$
K. State PB agency allocations other than those allowed on line 3(b)	$0		$0	$
L. Services that would not need to be purchased if not donated	$0		$0	$
M. Other	$0		$0	$

	2009 data	Donor Code	2010 data	Revision
6. Total in-kind contributions - services and other assets (line 4 plus line 5), forwards to Schedule F, line 1c. Must agree with in-kind contributions recognized as revenue in the AFS.	$1,230,500		$1,648,275	$

Variance greater than 25%.

Comments

Comment	Name	Date	Status

Schedule D
KCET-TV (1713)
Los Angeles, CA

	2009 data	Donor Code	2010 data	Revision
1. Land (must be eligible as NFFS)	$		$0	$
2. Building (must be eligible as NFFS)	$		$0	$
3. Equipment (must be eligible as NFFS)	$		$0	$
4. Vehicle(s) (must be eligible as NFFS)	$		$0	$
5. Other (specify) (must be eligible as NFFS)	$		$0	$
6. Total in-kind contributions - property and equipment eligible as NFFS (sum of lines 1 through 5), forwards to Line 3b. of the Summary of Nonfederal Financial Support	$		$0	$
7. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	$		$0	$
a) Exchange transactions	$		$0	$
b) Federal or public broadcasting sources	$		$0	$
c) TV only—property and equipment that includes new facilities (land and structures), expansion of existing facilities and acquisition of new equipment	$		$0	$
d) Other (specify)	$		$0	$
8. Total in-kind contributions - property and equipment (line 6 plus line 7), forwards to Schedule F, line 1d. Must agree with in-kind contributions recognized as revenue in the AFS.	$		$0	$

Comments

Comment	Name	Date	Status

Schedule E
KCET-TV (1713)
Los Angeles, CA

EXPENSES
(Operating and non-operating)

PROGRAM SERVICES	2009 data	2010 data	Revision
1. Programming and production	$40,739,487	$33,123,189	$
2. Broadcasting and engineering	$6,187,095	$4,997,741	$
3. Program information and promotion	$2,257,931	$2,133,303	$
SUPPORT SERVICES	**2009 data**	**2010 data**	**Revision**
4. Management and general	$6,440,123	$5,814,997	$

PROGRAM SERVICES	2009 data	2010 data	Revision
5. Fund raising and membership development	$7,379,091	$6,460,775	$
6. Underwriting and grant solicitation	$1,424,706	$1,246,235	$
7. Depreciation and amortization (if not allocated to functional categories in lines 1 through 6)	$0	$0	$
8. Total Expenses (sum of lines 1 to 7) must agree with audited financial statements	$64,428,433	$53,776,240	$

INVESTMENT IN CAPITAL ASSETS
Cost of capital assets purchased or donated

	2009 data	2010 data	Revision
9. Total capital assets purchased or donated	$2,946,238	$2,861,443	$
9a. Land and buildings	$-70	$0	$
9b. Equipment	$1,479,830	$2,844,794	$
9c. All other	$1,466,478	$16,649	$
10. Total expenses and investment in capital assets (Sum of lines 8 and 9)	$67,374,671	$56,637,683	$

Additional Information
(Lines 11 + 12 must equal line 8 and Lines 13 + 14 must equal line 9)

	2009 data	2010 data	Revision
11. Total expenses (direct only)	$63,197,933	$52,127,965	$
12. Total expenses (indirect and in-kind)	$1,230,500	$1,648,275	$
13. Investment in capital assets (direct only)	$2,946,238	$2,861,443	$
14. Investment in capital assets (indirect and in-kind)	$0	$0	$

Comments

Comment	Name	Date	Status

Schedule F
KCET-TV (1713)
Los Angeles, CA

	2010 data	Revision
1. Data from AFR		
a. Schedule A, Line 21	$42,965,435	$0
b. Schedule B, Line 5	$0	$0
c. Schedule C, Line 6	$1,648,275	$0
d. Schedule D, Line 8	$0	$0
e. Total from AFR	$44,613,710	$44,613,710

Choose Reporting Model

You must choose one of the three reporting models in order to complete Schedule F. After making your selection, click the "Choose" button below, which will display your reporting model. When changing to a different reporting model all data entered in the current reporting model will be lost.

- (●) FASB
- ( ) GASB Model A proprietary enterprise-fund financial statements with business-type activities only
- ( ) GASB Model B public broadcasting entity-wide statements with mixed governmental and business-type activities

	2010 data	Revision
2. FASB		

a. Total support and revenue - unrestricted	$48,906,957	$48,906,957
b. Total support and revenue - temporarily restricted	$-4,338,824	$-4,338,824
c. Total support and revenue - permanently restricted	$45,577	$45,577
d. Total from AFS, lines 2a-2c	$44,613,710	$44,613,710

Reconciliation

	2010 data	Revision
3. Difference (line 1 minus line 2)	$0	$0
4. If the amount on line 3 is not equal to $0, click the "Add" button and list the reconciling items.	$0	$0

Comments

Comment	Name	Date	Status