

FCC-EEO Annual Report
Reporting Period – (August 1, 2008 to July 31, 2009)
KCET PUBLIC TELEVISION

KCET INITIATIVES

Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

KCET has established a year-round internship program to provide students at the junior and the 4-year college level opportunities to gain meaningful work experience by assigning them to work in departments relevant to their educational major or field of interest. Internship opportunities are posted at the career centers at the colleges and universities and at KCET.org and MonsterTrak.com.

Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

The Emma Bowen Foundation Internship Program

KCET, in collaboration with the Emma Bowen Foundation Internship Program, is hosting a student during the 4 years of college to intern every summer at KCET until graduation. This collaboration provides a unique, multi-year work/study curriculum, in which KCET monitors their career development in the broadcasting field, including on-the-job training and mentoring. The Emma Bowen Foundation's mission is to provide workplace diversity by linking corporate partners with graduates and other minority professionals seeking careers in the industry.

Summer Internship (June/September) 2009 Recipient -Chynne Mihalko

Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

KCET attended the following career job fairs and/or events held at the following educational and/or related community institutions:

August 21, 2008	The Imagen Foundation Awards Gala
September 24, 2008	National Hispanic Media Coalition Local Impact Awards Luncheon
October 10, 2008	CCNMA, Latino Journalist Conference & Career Expo
October 15, 2008	USC, Broadcasting & Media Internship Week Fair
October 31, 2008	AISES, American Indian Science Engineering Society Conference & Career Expo
February 18, 2009	UCLA, Media and Entertainment Night, Career Fair
March 25, 2009	California State University Northridge, Career Fair
March 28, 2009	The Imagen Foundation, Entertainment Industry Job Fair
April 1, 2009	USC, Annenberg School for Communications Career Fair
April 2, 2009	Pepperdine, Non-Profit Career Fair
April 28, 2009	California State Los Angeles University, Career Fair
May 7, 2009	Santa Monica City College, Internship Fair

Participation in job banks, internet programs, and other programs designed to promote outreach generally (that are not primarily directed to providing notification of specific job vacancies):

In addition to KCET placing job opportunities announcements on its web site (www.kcet.org), KCET, will, on occasion, place job opportunities on the intranet with PBS Express.

KCET has hosted and opened its studio doors to the public with regard to the following outreach programs:

September 20, 2008	Family Day at KCET
October 2, 2008	Hispanic Heritage Month Reception
April 2, 2009	<i>"We Shall Remain"</i> Screening Reception
May 21, 2009	Asian Pacific America Heritage Month Reception
July 21, 2009	<i>"A Place of Our Own"</i> Convening Meeting