

KCET New Media Internships

Terms Available:

- Winter Term: September-December
- Spring Term: January-April
- Summer Term: May-August

Interns must be able to commit a minimum of 3 days/24 hours per week.

Overview:

KCET is looking for engaged, energetic academic interns interested in a rigorous new media experience.

KCET's New Media's interns will experience the daily operations of a major multimedia department on a first hand basis. They will get to use their editorial talents to write timely and punchy articles about Southern California life and KCET activities, as well as produce innovative social and multimedia experiences for KCET.org site members and KCET viewers.

In addition to helping KCET site staff produce and extend original KCET.org content, each intern will be responsible for the completion a custom, longitudinal web editorial project that will live on KCET.org. Past projects have ranged from a special series of articles focusing on Southern California issues, to the creation of an events-related Twitter practice, to the development of a social news-sharing product. Interns whose academic or professional work already intersects with some part of KCET.org's current subject matter (from local news, to events, to public television), and who are interested in extending that work over the course of their internship under the direction of KCET.org staff, are encouraged to apply.

General Requirements

Must be enrolled in an accredited college or university.

Open to undergrad and graduate students.

If selected, proof of enrollment in a college/university internship program must be provided to the KCET Internship Coordinator prior to the student's first day of their assigned internship.

Must be able to commit to a 15-20 hour a week schedule to an assigned internship between the hours of 9AM - 6PM, Mondays - Fridays (no weekends).

Qualifications:

- Detail oriented; excellent oral and written communication skills
- Experience at their college newspaper and core journalistic competency; ability to quickly report/research, fact check, write clean copy for short articles and listings
- Ability to navigate and post text, photography, images, video or links to standard social media sites such as Del.icio.us, Facebook, Youtube, Twitter and Flickr
- Computer skills **are essential**, including basic HTML, basic photo editing, word processing and spreadsheet skills
- Strong research skills; ability to find information using web tools without supervision
- Mature and professional phone manner
- Ability to multitask
- Ability to take direction and to work independently
- Familiarity with and interest in Southern California news and cultural issues
- Familiarity with a blogging content management system such as Movable Type or Wordpress a plus

EMAIL RESUMES TO KATHERINE SPIERS at KSPIERS@KCET.ORG

