KCETLink’s Poetry Month Sweepstakes

Official Rules

1. NO DONATION OR PURCHASE NECESSARY TO ENTER OR WIN. A DONATION OR PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

2. Eligibility: The Sweepstakes is open only to legal residents of California who are 18 years of age or older at the time of entry and who have not previously won a prize from any KCETLink sweepstakes or giveaway in the ninety (90) day period preceding the time of entry hereto. Employees and Board Members of KCETLink ("Sponsor") and of companies donating any prizes, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, Board Member or donating companies are not eligible. Participation constitutes entrant's full and unconditional agreement to these rules and Sponsor's decisions, which are final.

3. Entry:

   a. Online: Go to www.kcet.org/poetrymonth and follow the links and instructions for entry. Submission must be submitted no earlier than 4:00 P.M. PST on April 15, 2016 and received no later than 2:00 P.M. PST on April 28, 2016.

   b. By Mail: Mail your completed entry to KCETLink’s Poetry Month Sweepstakes, 2900 West Alameda Ave., Burbank, CA 91505-4267. Mail-in entries must be postmarked no later than April 27, 2016, and received no later than at 2:00 pm PST on April 28, 2016.

   c. All Entries: Entries not in compliance with these Official Rules shall be null and void. Limit three (3) entries per household by any method or combination of methods of entry. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

4. Selection of Potential Winners: Winners of the prize will be determined on or about April 29, 2016 by random drawing from among all eligible entries received.

5. Prize: One (1) signed copy of The Coiled Serpent: Poets Arising from the Cultural Quakes and Shifts of Los Angeles for each of two (2) winners. Estimated retail value for each book copy: $24.95.

Prizes are subject to all restrictions and exclusions of the prize donors. All expenses and costs not expressly identified as being included are solely the winners' responsibility.

Prizes are nontransferable and non-refundable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor, who reserves the right to substitute a prize (or component thereof) with another prize (or component thereof) of equal or greater value if any prize (or component thereof) is not available for any reason including, but not limited to, political unrest, as determined by Sponsor in its sole discretion. Odds of winning depend on the number of eligible entries received. All applicable taxes on prizes are the responsibility of the winners. All federal, state and local laws apply.

6. Notification of Potential Winners: Potential winners will be notified by email or by Facebook message, and may be required to sign and return an affidavit of eligibility and a liability and publicity release within 15 days of notification. Any winner who fails to comply within said 15-day period or who...
cannot be located either by phone or registered mail within seven (7) days after the first attempt to contact him/her will forfeit the prize. All unclaimed and forfeited prizes shall not be awarded.

7. General Conditions: Sponsor reserves the right to cancel, suspend or modify the Sweepstakes if any fraud, technical failures or any other factor corrupts the administration, security, or proper play of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil law and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to any online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address.

8. Limitations of Liability:

(a) Sponsor is not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind; (3) unauthorized human intervention in any part of the entry process of the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes.

(b) This Sweepstakes is in no way sponsored, endorsed or administered by Facebook, Twitter, or any other social media used by Sponsor to promote this Sweepstakes (collectively, the “Social Media”). Entrant releases and holds harmless the Social Media from any and all claims or liability in connection with Sponsor’s promotion and administration of this Sweepstakes.

9. Disputes: Except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering a Sweepstakes, but in no event attorneys' fees; and (c) entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of California.
10. **Winners List:** To receive a list of prizewinners, send a self-addressed, stamped envelope along with your request to KCETLink’s Poetry Month Sweepstakes, 2900 West Alameda Ave., Burbank, CA 91505-4267. The prize winner will be announced after April 30, 2016.