



ABOUT KCET

KCET is the nation's largest independent public television station serving Southern and Central California. On air, online and in the community, KCET plays a vital role in the cultural and educational enrichment of the 2.2 million viewers and 11 diverse counties it serves.

KCET is committed to acquiring and producing meaningful content across all media platforms to inform, educate and engage its audience.

KCET's distinctive, critically acclaimed programming encompasses international news and public affairs programming, national drama and documentary productions, and educational family and children's programs. Its original signature series, *SoCal Connected*, has earned every major accolade for local news, including Emmy®, duPont-Columbia, and Peabody awards. Meanwhile, its innovative, Emmy® winning *Artbound* series has disrupted the traditional television model by allowing audiences to help decide what arts and culture stories are broadcast on the air.

Online, kcet.org is a dynamic destination that reflects the spirit and ethos of Southern California. Visitors can explore KCET's myriad original web initiatives, including the award-winning multi-media documentary series, *Departures*. The site also features comprehensive field guides, a robust lifestyle section, and an expansive blog network covering regional news, tips and environmental issues.

KCET aggressively seeks out and nurtures unique collaborations for growth. Using its partnerships with international media organizations, it is the only channel in Southern California that delivers the latest coverage on breaking world news impacting the region's global citizens.

A beloved Southern California public media institution that has served the community for 50 years, KCET engages with the region's community and public service agencies to provide outreach and educational initiatives that offer productive, life-changing contributions to local residents.

With its four digital channels, including KCETLink; Vme; and NHK World TV, and vibrant website, KCET provides its audience with choices: exciting programs in genres they love, topical reports on issues facing their region, international programs that celebrate a variety of cultures, and local programming that showcases the best the Southern California region has to offer.